## **Summary**

The subject of the thesis is an analysis of autobiographical books of Polish footballers and coaches published until 2018. The author discussed thirty-four texts. Seven of them were published before the political transformation in 1989, and sixteen between 2013-2018, which proves that the popularity of this type of publication is growing.

The analysis includes autobiographies signed with the player's name, texts created in cooperation with a co- and ghostwriter, and undefined works in between auto- and biography. Because the issue of the authorship in this case is crucial (and the author deals with it in subsequent parts of the work), the name of the protagonist of the memories were left in the bibliography.

The author is trying to determine whether football autobiographies can reflect the changes in the contemporary memoir. Interpreted autobiography were placed in cultural, historical and literary tradition. Reflection contains the influence of marketing and popculture on the final form of text. The subject of sports autobiography were analyzed in the context of popculture interactions, which allowed the study of the indescribable area of autobiographical literature. Research on football autobiography is an important area of academic discourse and still an undeveloped field in polish literary studies.

In the course of research, the author followed the changes of football autobiographies over the years, examined their constructions and wondered if memories of popculture stars and people without idol status can be conected. The author used autobiographical, anthropological, cultural, media and marketing perspectives to analyze reminiscences. The economic, political and sociological aspects were also considered. The transdisciplinary approach allowed to make a comprehensive analysis of the issue.